

Annex D3-1:

After Life+ Communication Plan



Subject <i>Deliverable under Action D.3</i>	Project acronym / Ref. No. Etanolix 2.0 for LIFE+ / LIFE12 ENV/SE/000529	Date 01/07/2017
Issued by Anna Berggren (Project Manager)	Company / Department St1 Refinery AB / Technical Department	

After Life+ Communication Plan

Activity	Description	Planned number and date	Responsible for action	Location/Date/ number of actions taken	Status
Website	Online website which will be updated regularly three years after the Life+-project is finished.	Ongoing, planned	St1 marketing department		Planned
Presentations at national and international conferences	The project and the results will be presented to main target groups at both national and international conferences		St1 marketing department		Planned
Seminars	Participation in future seminars and conferences to continue networking and receive experience from other performed projects.		St1 marketing and technical department		Planned
Site visits	St1 will continue to offer site visits to the Etanolix plant for main groups. The Life+ information at the plant will remain even after the project is finalized.		St1 technical department		Planned
Information material	Layman report and already produced material will be available on the website and also delivered to main target groups.	Ongoing, planned	St1 marketing and technical department		Completed
Notice Boards	The notice boards will remain at their locations		St1 technical department		Completed
Information slide	An information slide about the Etanolix 2.0 project has been prepared to use in all kinds of presentation that are held by St1.		St1 marketing and technical department		Completed

